### Targeted districts of implementation

**1. Pork Value Chain**

- **Province**: Mashonaland West
  - **District**: Mhondoro Ngezi, Chegutu, Kadoma, Zvimba

- **Province**: Mashonaland East
  - **District**: Goromonzi, Murehwa, Marondera, Seke

**2. Goat Value Chain**

- **Province**: Manicaland
  - **District**: Buhera, Chipinge

- **Province**: Mashonaland Central
  - **District**: Rushinga, Mbire

- **Province**: Mashonaland East
  - **District**: Chikomba, Mudzi

- **Province**: Matebeleland North
  - **District**: Binga, Lupane, Nkayi

- **Province**: Matebeleland South
  - **District**: BeitBridge, Gwanda, Matobo

### VALUE CONSORTIUM PARTNERS:

1. ActionAid Zimbabwe (Lead organisation)
2. COSV
3. Mercy Corps
4. Shamiso farm
5. Zvikomborero farm
6. Michview farm
7. Bradford farm

### ABOUT THE VALUE PROJECT

The Value Chain Alliance for Livestock Upgrading Empowerment (VALUE) on pigs and goats is a European Union funded project under the Zimbabwe Agricultural Growth Programme. The project will run for four years between February 2019 and January 2023. The VALUE project will be implemented in six provinces namely Manicaland, Matebeleland South, Matebeleland North, Mashonaland Central, Mashonaland East and Mashonaland West.

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The project is being implemented by ActionAid Zimbabwe as the lead organisation in partnership with COSV and Mercy Corps together with private sector livestock players namely Shamiso and Bradford farms in the pork value chain, Michview and Zvikomborero farms in the goat value chain. The aim of the project is to improve the capacity of smallholder farmers especially women and youths to improve their goat and pig breeds, production and productivity, access to viable markets and organizational efficiencies.

Other goat and pig value chain actors such as research institutions, private companies, abattoirs, independent butcheries and chain supermarkets will be key in providing services in both Value chains

This project will positively impact on the economic opportunities for 800 000 small-scale goat farmers and 56 000 small-scale pig farmers who are currently stuck at different suboptimal stages of commercialization and growth.

Objectives of the Project

1. Improve production and organizational efficiencies and market competitiveness in the commercial supply of safe, quality-assured pork and goat livestock and meat products from environmentally sustainable pork and goat VCs.

2. To enhance the domestic agribusiness environment through stakeholder organizational development and capacity building for strategic planning and evidence-based policy dialogue with government to get the national policy and regulatory frameworks right for growth and development of the livestock and meat industry.

PROJECT INTERVENTIONS

Goat Value Chain

- Setting up of 12 Goat Improvement Centres in 12 districts to provide primary business support services such as hands-on training for goat farmers and goat breeding services.
- Establishment of 12 District-level Goat Producers Business Associations in the 5 provinces.
- Identification and training of 1 000 anchor farmers to support the small-scale farmers in 12 the districts.
- Establishment of 2 Goat Holding Centres at Grasslands and Matopos Research Stations to enable abattoirs and supermarkets to buy goats in bulk.
- Identification of 9000 other small and medium scale goat farmers

Pork Value Chain

- Establishment of 2 region-specific Pork Production Business Syndicates (PPBS) in Mashonaland West and Mashonaland East in partnership with private sector integrators and the Pig Industry Board.
- Selection of 100 small to medium producers as primary members with shareholding status and investments in PPBS.
- Identification and training of 400 pig producers by the anchor farmers.
- Support to 600 young farmers (15-35) and women farmers to upscale domestic production weaners for finishing (60% women and 40% youth).