Targeted districts of implementation

1. Pork Value Chain

Province	District
Mashonaland West	Mhondoro Ngezi
	Chegutu
	Kadoma
	Zvimba
Mashonaland East	Goromonzi
	Murehwa
	Marondera
	Seke

2. Goat Value Chain

Province	District
Manicaland	1. Buhera
	2. Chipinge
Mashonaland Central	1. Rushinga
	2. Mbire
Mashonaland East	1. Chikomba
	2. Mudzi
Matebeleland North	1. Binga
	2. Lupane
	3. Nkayi
Matebeleland South	1. BeitBridge
	2. Gwanda
	3. Matobo

Key
- Goat Value Chain
- Pork Value Chain
- Bulawayo
- Harare
- Zimbabwe Districts

0   25   50   75   100 km

Map of operations for the Goat and Pork Value chains

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Government of Zimbabwe

ZAGP | Zimbabwe AGRICULTURAL GROWTH Programme
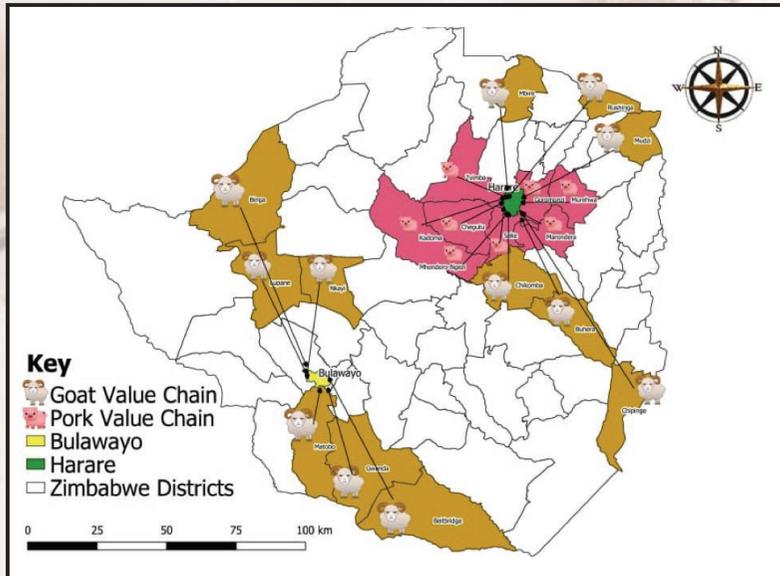
Funded by the European Union

VALUE CHAIN ALLIANCE FOR LIVESTOCK UPGRADING AND EMPOWERMENT (VALUE)

VALUE CONSORTIUM PARTNERS:

1. ActionAid Zimbabwe (Lead organisation)
2. COSV
3. Mercy Corps
4. Shamiso farm
5. Zvikomborero farm
6. Michview farm
7. Braford farm

ABOUT THE VALUE PROJECT

The Value Chain Alliance for Livestock Upgrading Empowerment (VALUE) on pigs and goats is a European Union funded project under the Zimbabwe Agricultural Growth Programme. The project will run for four years between February 2019 and January 2023. The VALUE project will be implemented in six provinces namely Manicaland, Matebeleland South, Matebeleland North, Mashonaland Central, Mashonaland East and Mashonaland West.

actionaid   COSV DEVELOPMENT COOPERATION   MERCY CORPS   Shamiso Farms   ZVIKOMBORERO   Michview Enterprises (Pvt) Ltd.   BRAFORD FARMING

Objectives of the Project

1. Improve production and organizational efficiencies and market competitiveness in the commercial supply of safe, quality-assured pork and goat livestock and meat products from environmentally sustainable pork and goat VCs.

2. To enhance the domestic agribusiness environment through stakeholder organizational development and capacity building for strategic planning and evidence-based policy dialogue with government to get the national policy and regulatory frameworks right for growth and development of the livestock and meat industry.

PROJECT INTERVENTIONS

Goat Value Chain
- Setting up of 12 Goat Improvement Centres in 12 districts to provide primary business support services such as hands-on training for goat farmers and goat breeding services.
- Establishment of 12 District-level Goat Producers Business Associations in the 5 provinces.
- Identification and training of 1 000 anchor farmers to support the small-scale farmers in 12 the districts.
- Establishment of 2 Goat Holding Centres at Grasslands and Matopos Research Stations to enable abattoirs and supermarkets to buy goats in bulk.
- Identification of 9000 other small and medium scale goat farmers

Pork Value Chain
- Establishment of 2 region-specific Pork Production Business Syndicates (PPBS) in Mashonaland West and Mashonaland East in partnership with private sector integrators and the Pig Industry Board.
- Selection of 100 small to medium producers as primary members with shareholding status and investments in PPBS.
- Identification and training of 400 pig producers by the anchor farmers.
- Support to 600 young farmers (15-35) and women farmers to upscale domestic production weaners for finishing (60% women and 40% youth).

The project is being implemented by ActionAid Zimbabwe as the lead organisation in partnership with COSV and Mercy Corps together with private sector livestock players namely Shamiso and Bradford farms in the pork value chain, Michview and Zvikomborero farms in the goat value chain. The aim of the project is to improve the capacity of smallholder farmers especially women and youths to improve their goat and pig breeds, production and productivity, access to viable markets and organizational efficiencies.

Other goat and pig value chain actors such as research institutions, private companies, abattoirs, independent butcheries and chain supermarkets will be key in providing services in both Value chains

This project will positively impact on the economic opportunities for 800 000 small-scale goat farmers and 56 000 small-scale pig farmers who are currently stuck at different suboptimal stages of commercialization and growth.