

FACT SHEET



Government of Zimbabwe



Zimbabwe
**AGRICULTURAL
GROWTH**
Programme



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The Beef Enterprise Strengthening and Transformation (BEST) project is being implemented in five provinces of Zimbabwe (see map below). World Vision is partnering with Welthungerhilfe (WHH), Sustainable Agriculture Technology (SAT), Livestock and Meat Advisory Council (LMAC) and Zimbabwe Agriculture Development Trust (ZADT). The project seeks to create a robust, competitive beef value chain that promotes enhanced trade, employment creation, food security, and inclusive green economic growth by 2023 for 25,000 small to medium as well as commercial cattle farmers.

Sustainable private sector partnerships with beef farmers is the main activity, hence the participation of Sabie Meats, Koala Park, Montana Carswell Meats, Balu Pecan and Livestock Company, and Nurture Finance (NF) among others.

Creating competitive beef value chain that promotes enhanced trade, employment creation, food security, and inclusive green economic growth through the following interventions:



Better functioning beef value chain for more decent jobs for farmers, youths and women



Beef value chain transformation for improved revenue and profits



Public Private Partnerships for accelerated and sustainable beef value chain development



Embracing inclusive green economic growth for sustainable beef farming

The key strategy for the project is the establishment of Cattle Business Centers (CBCs) managed by the private sector. The CBCs will create hubs of production, extension and marketing activities for beef farmers who will access input and output markets, financial and reproductive services, fodder production and husbandry training. A total of 10 main CBCs with 50 satellites are planned. Two of the CBCs will have irrigated pastures under centre pivots. Other interventions seek to enhance the policy environment to reduce compliance costs, formulate a National Beef Strategy, establish the Zimbabwe Beef Producers Association and an online Livestock Information Management System. In addition, through the Nurture Finance model, beef producers will have access to genetically superior heifers and bulls through live importation of cattle.

Implementing partners



Contact

59 Joseph Road, Mount Pleasant, Harare

+263 242 301172/78, 301715, 301709

mark_benzon@wvi.org

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